



Mastering Social Media Marketing To Grow Your Business Lesson Plan

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Mastering Social Media Marketing To Grow Your Business

Overview

Welcome to our Train in a Day – Mastering Social Media Marketing To Grow Your Business Skills Course. You will learn social media marketing from a beginner to an advanced level! You will learn how to unleash the power of “The Top 6” social media platforms for increased conversions and engagement, while reducing your costs . You will be able to grow your page likes, followers, and post engagement. Most importantly, you will be able to find new customers to take your business and income to new heights! Take this course if you are willing to not only learn the intricacies of social media posts but also how to run ads on different social channels and even how to automate the posts using online tools.



What You'll Learn

- Social media 101 – the basics (who, what, when, how, why and when)
- Unleash the power of Facebook, Instagram, Twitter, YouTube, LinkedIn, and Pinterest by monetising your social media platforms
- Learn to create laser-focussed and high quality layouts, content, video and paid ads on the “Top 6” social media platforms
- Further benefit and expand your reach with SEO and content marketing
- Compare and choose the best social media automation/CRM platform for your business



Audience

This Mastering Social Media Marketing To Grow Your Business Skills Course is for anyone who wants to master the most targeted and cheapest advertising strategies available today, including: entrepreneurs (business owners), social media employees and managers , new and seasoned marketers, influencers, bloggers, celebrities and public figures or their agents who understand the importance of taking a brand, product , service or public figure to the next level. It's an introductory level program for those newer to business or those mores seasoned who want to brush up on their presenting skills. The course is designed to take people from beginner to advanced social media marketers.



Social media 101 – the basics (who, what, when, how, why and when)



**WE LIKE YOU.
TOO :)**



Unleashing The Power Of Social Media Marketing By Monetising Your Platforms



Creating laser-focussed, high quality layouts, content, videos and paid ads



Comparing and choosing a suitable social media automation/CRM platform



What You Will Learn

Train in a Day Master Social Media Marketing To Grow Your Business Skills Course Checklist

I have mastered social media 101 – the basics (who, what, when, how, why and when)

I know how I can monetise my social media platforms

I am able to create laser-focussed and high quality layouts, content, video and paid ads on the “Top 6” social media platforms

I can use SEO and content marketing to benefit and expand my business reach

I have discovered a possible social media automation/CRM platform for my business

