



Train in a Day
The Essential Guide for Entrepreneurship Overview

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The Essential Guide for Entrepreneurship


Overview

Welcome to our Train in a Day – The Essential Guide for Entrepreneurship Skills Course. This e-learning course will supply you with tips and techniques that will help you start a company quickly and confidently. You'll learn practical tools you can use to launch, pitch, raise funds, build a team, market and even evangelise your business! This course includes activities that you'll have to complete to demonstrate your understanding of the lessons.



What You'll Learn

- How to start your business and get it to market quickly and leanly
- Discover how to pitch your business using Guy Kawasaki's "Only 10 Slides" hack
- Get tips on how you can raise capital for your start-up or growing your business
- Understand how you can build a team that won't sink your start-up
- Be able to apply entrepreneurial marketing and evangelising to kick off and grow my business



Audience

The Essential Guide for Entrepreneurship Skills Course is designed for budding entrepreneurs of all backgrounds and experience levels. This course is not going to do the work for you but you'll get the clarity and confidence to do the work yourself.

